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## *As Demand For Outsourcing Of Leadership Roles Increases, Southern California Consultant Introduces Fractional COO Services For Small Businesses*

RANCHO CUCAMONGA, CA, February 14, 2019 (SEND2PRESS NEWSWIRE) – – With the emergence of Fractional Leadership Roles in the business community, local consultant Kevin A. Nye recently introduced Fractional Chief Operating Officer (COO) services for small businesses in Southern California.

Having worked with dozens of small businesses over the course of his career, Mr. Nye recognized a need that has largely gone unfilled: small businesses often lack the resources necessary to build an organization that can achieve the entrepreneur's vision. Strategic leadership is required to be successful, but most business owners are already stretched to capacity and hiring a C-level executive is not a financially viable option for most of them.

"Many small businesses have reached the stage that they need the additional leadership and strategic focus that a COO can provide," says Mr. Nye. "The problem is that for many small enterprises, the economics can be challenging. I provide an affordable solution that enables small business owners to continue focusing on building their business without committing to a full-time employee. I believe that this delivers a valuable benefit for established businesses, startups or any organization that's experiencing significant change."

Designed with small business owners in mind, Fractional COO services are offered in three standardized packages, or can be custom tailored to the specific needs of each client. They include such necessary functions as operational assessment, strategic planning, sales and marketing strategy, organizational development, financial management, technology solutions, process improvement, change management, supply chain solutions and exit planning.

For additional information, visit <https://www.kevinanye.com/services/fractional-coo>.

*About Kevin A. Nye:*

*A veteran of multiple industries, Kevin A. Nye has parlayed more than 20 years of management and leadership experience into a consultancy designed specifically for the benefit of small businesses. Having served in roles in Supply Chain, Operations and Regional management, Mr. Nye was most recently the Chief Operating Officer of a regional steel company and is currently focusing his expertise to help entrepreneurs define and implement strategies that add value to their businesses.*

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